

Ann Marie DelFavero

Art Director | Senior Graphic Designer | Brand, Experiential & Visual Design

PROFESSIONAL LINKS

LinkedIn: [linkedin.com/in/AnnMarieDelFavero](https://www.linkedin.com/in/AnnMarieDelFavero)

Portfolio: [Delfab-Designs.com](https://www.delfab-designs.com)

Experiential & Trade Shows Portfolio Password: Design2026

PROFESSIONAL SUMMARY

Art Director and Senior Graphic Designer with 15+ years of experience across brand identity, experiential design, environmental graphics, integrated marketing, and large-format production.

Experienced leading creative for global trade show programs, branded environments, campaign assets, and client-facing presentations across corporate, technology, healthcare, logistics, and financial services industries.

Skilled in managing complex creative projects from concept through installation, including 7–10 concurrent projects, 100,000+ square-foot environments, and events with up to 44,000 attendees.

CORE SKILLS

Art Direction, Senior Graphic Design, Brand Identity, Creative Strategy, Integrated Marketing, Campaign Design, Experiential Design, Trade Show Graphics, Environmental Graphics, Large Format Print, Event Signage, Wayfinding, Print Design, Digital Design, Social Media Design, Website Graphics, Presentation Design, Motion Graphics, Video Editing, Marketing Collateral, Brand Consistency, Production Design, Prepress, Client Communication, Cross-Functional Collaboration, Project Management

TOOLS & TECHNOLOGY

Adobe Creative Cloud, Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Adobe Bridge, Adobe Acrobat, Figma, Canva, Microsoft PowerPoint, Google Slides, Microsoft Office, Google Workspace, Dreamweaver, ChatGPT, Gemini, Midjourney

PROFESSIONAL EXPERIENCE

ART DIRECTOR & SENIOR GRAPHIC DESIGNER

DelFab Designs - Remote | 2009 – Present

- Lead creative direction and design execution for 50+ clients across brand identity, marketing campaigns, websites, trade show graphics, print, digital, and experiential design.
- Develop cohesive visual systems, branded assets, and marketing materials that improve brand consistency, visibility, and client communication.
- Manage freelance projects from discovery through final delivery, including concepts, client feedback, production-ready files, timelines, and vendor coordination.

ART DIRECTOR

Spiro - Remote | 2022 – 2026

- Led creative support for a major aerospace and defense account, directing nearly 300 global trade show and experiential programs over four years.
- Served as a primary client liaison, leading planning calls, presenting concepts, managing expectations, and translating business goals into creative strategy.
- Designed scalable exhibit environments, including booths, column wraps, hanging banners, wayfinding, large-format graphics, and reusable asset systems.
- Managed 7–10 concurrent projects with account, strategy, production, and marketing teams to keep timelines, production requirements, and deliverables on track.
- Supported large-scale brand experiences across aerospace, defense, technology, healthcare, logistics, and financial services, including events up to 100,000+ square feet and 44,000 attendees.

DIRECTOR OF DESIGN & MARKETING

Corporate Sign Systems - Roselle, IL | 2018 – 2022

- Directed 6–12 signage and environmental graphics projects per month, creating branded environments for corporate offices, universities, retail spaces, automotive businesses, and institutional facilities.
- Designed office branding systems, including large-scale murals, window films, lobby signage, wayfinding, ADA-compliant signage, exterior graphics, and dimensional brand elements.
- Collaborated with sales, clients, and production teams to guide projects from creative concept through production-ready artwork and final installation.

SOCIAL MEDIA MANAGER & VIDEOGRAPHER

Identity Dental Marketing - Bloomingdale, IL | 2017 – 2018

- Developed video content, website graphics, social media assets, motion graphics, and animated brand elements for dental marketing clients.
- Supported weekly social media content for 150+ client accounts while maintaining brand consistency across digital platforms.
- Captured, edited, and prepared on-site video content for 6 dental clients across social media, websites, and digital campaigns.

JUNIOR GRAPHIC DESIGNER

Aronson Advertising - Schaumburg, IL | 2015 – 2017

- Created print and digital advertising materials for 200+ automotive clients across the United States.
- Partnered with creative and account teams to develop campaign assets aligned with brand standards, promotional goals, deadlines, and vendor specifications.

ADMINISTRATIVE ASSISTANT & MARKETING

Premier Living Properties - St. Charles, IL | 2014 – 2015

- Produced brochures, digital property listings, promotional materials, and EDDM mailers for residential real estate marketing campaigns.
- Supported marketing operations by preparing client-facing materials, organizing listing information, and maintaining accurate property details across print and digital platforms.

EDUCATION **BACHELOR OF FINE ARTS (BFA), GRAPHIC DESIGN**

The Illinois Institute of Art, Schaumburg, IL
2009